



## EUROPEAN ASSOCIATIONS' WORKSHOP

19 FEBRUARY 2010

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**Buy Club International is the only international workshop dedicated to the associationism sector. It's an event capable of satisfying non seasonal demand.**

### 2010 EDITION

#### 160 buyers

- COMPANY RECREATIONAL CIRCLES (CRAL) AND AFTER WORK CIRCLES
- THEME RELATED ASSOCIATIONS: CULTURE, SPORTS, FOOD AND DRINK, ECOLOGY..
- CLUBS OR INTEREST GROUPS
- NATIONAL, REGIONAL AND PROVINCIAL FEDERATIONS OF RECREATIONAL CIRCLES. AND SPORTS ASSOCIATIONS
- CRAL CENTRES, INTERCRAL, UNIONCRAL

#### 400 sellers

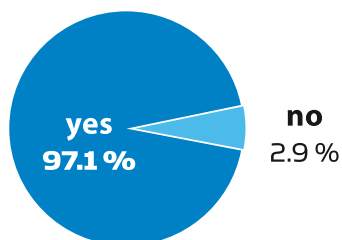
The operators of the overall tourism products:

- TOUR OPERATORS
- TRAVEL AGENTS
- SALES CONSORTIUMS

#### buyers

**93.5%** had a positive opinion of BCI in terms of the contacts they made and the possibility of concluding new business deals.

In 2009, **97.1%** confirmed that the contacts they made resulted in new business deals.



#### sellers

the representatives of Italian products expressed an extremely high level of satisfaction regarding the results of their meetings, as well as their overall opinion of the event.

**91.5%** stated that they made interesting contacts.

in cooperation with

