



WORLD
TOURISM
WORKSHOP



19 FEBRUARY 2010

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Buy World is the first International marketing event which does not refer to a specific geographical area.

Fiera Milano Expects wishes to give its exhibitors practical information on international products, through Buy World, a commercial tool that will be able to put them in contact with businesses that are strongly expanding and that are difficult to contact through the usual channels.

2010 EDITION

100 buyers

From **South-East Asia**.

The buyers will be selected in cooperation with UFTAA.

200 international sellers

In order to participate in the workshop sellers must be exhibitors or co-exhibitors.



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in cooperation with

