



## RELIGIOUS DESTINATIONS' WORKSHOP

19 FEBRUARY 2010

TO FEBRUARY 2010

**BIT ITINERA allows the presentation of products relative to historical sites, religious itineraries, places of worship and the destinations of the THREE MONOTHEISTIC RELIGIONS to specialised operators. It's a precious occasion for those who work in the religious tourism sector, and those who wish to understand its potential.**

### 2010 EDITION

**80** domestic and international **buyers**

- DIOCESAN REPRESENTATIVES
- TOUR OPERATORS
- SPECIALISED TRAVEL AGENTS
- PAROCHIAL HELPERS
- CLERICAL REPRESENTATIVES

**220 sellers** including:

- PILGRIMAGE ORGANISERS
- TRAVEL AGENTS
- RELIGIOUS ACCOMMODATION CENTRES
- RELIGIOUS ITINERARIES
- PLACES OF WORSHIP
- HOLIDAY HOMES
- HOSTELS AND BED & BREAKFASTS
- HOTELS
- RELIGIOUS ASSOCIATIONS
- ECCLESIAL MOVEMENTS AND MUSEUMS.

The positive results attained by the participants of the 2009 edition of the workshop, both buyers and sellers, have confirmed the need to organise a specific event during BIT for this sector, and to provide the offer with an additional tool for the promotion of their territories, as well as the possibility of meeting a focused and exclusive segment of operators that is not part of the traditional tourism fair circuit.

in cooperation with